

Fall Festival

Sunday, October 8 • 12:00 PM to 3:00 PM

Presenting \$25,000 <i>Only one available</i>	Pumpkin Spice \$10,000 <i>Unlimited Available</i>	Apple Cider \$5,000 <i>Unlimited Available</i>	Chai Latte \$2,500 <i>Unlimited Available</i>	Hot Chocolate \$1,000 <i>Unlimited Available</i>
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Festival Perks

Unlimited attendance: Event is FREE and open to the public!	●	●	●	●	●
Recognition by Emcee during Festival.	●	●	●	●	●
Featured ad in event program.	Full page	Full page	Full page	1/2 page	1/4 page
Sponsor an element of the Fall Festival for special recognition.*	Main Event Sponsor!	●			
Host an activity table for direct engagement with attendees.**	●				

Marketing Perks

Company logo listed on the Fall Festival webpage.	●	●	●	●	●
Tagged shoutout on VOA Alaska's social media.	Solo Shoutout	Solo Shoutout	Solo Shoutout	Grouped Shoutout	Grouped Shoutout
Company logo on all digital marketing materials ("Sponsored by...").	●	●			
Sponsorship recognized in media engagements promoting event.	●	●			
Feature in VOA Alaska's monthly community e-newsletter.	●	●			
Invitation to participate in radio interview to promote Fall Festival.	●				
Promotional video featured on VOA Alaska's website for 3 months.	●				

* Elements include music, food, beverages, and welcome bags. ** Table and chairs provided by VOA. All other supplies must be provided by sponsor.

